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NOTICE OF ALLOWANCE AND FEE(S) DUE

FROMMER LAWRENCE & HAUG 745 FIFTH AVENUE- 10TH FL. NEW YORK, NY 10151 EXAMINER

SALCE, JASON P

ART UNIT PAPER NUMBER

2421

DATE MAILED: 09/16/2011

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/284,699	04/19/1999	YASUSHI TANAKA	450108-4542	2687

TITLE OF INVENTION: INFORMATION TRANSMITTING METHOD AND TELEVISION BROADCAST RECEIVER

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	90	\$1810	12/16/2011

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN <u>THREE MONTHS</u> FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. <u>THIS STATUTORY PERIOD CANNOT BE EXTENDED.</u> SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 or Fax (571)-273-2885

maintenance fee notificat	tions.	og the Patent, advance on nerwise in Block 1, by (a				correspondence address as arate "FEE ADDRESS" for or domestic mailings of the
		, -	Fee(s) Transmittal. This (rs. Each additional r	certificate cannot be used t	for any other accompanying ent or formal drawing, must
	7590 09/16 AWRENCE & HA ENUE- 10TH FL. Y 10151		I her State addr trans	Certify that this se Postal Service with sessed to the Mail Smitted to the USPTC	icate of Mailing or Trans Fee(s) Transmittal is bein a sufficient postage for fir top ISSUE FEE address 0 (571) 273-2885, on the d	emission g deposited with the United st class mail in an envelope above, or being facsimile ate indicated below.
						(Depositor's name)
						(Signature)
						(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	Α	TTORNEY DOCKET NO.	CONFIRMATION NO.
09/284,699	04/19/1999	•	YASUSHI TANAKA	•	450108-4542	2687
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APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE F	TEE TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	12/16/2011
EXAM	INER	ART UNIT	CLASS-SUBCLASS			
SALCE, J	ASON P	2421	725-042000			
"Fee Address" indi PTO/SB/47; Rev 03-0 Number is required. 3. ASSIGNEE NAME AL PLEASE NOTE: Unl	ess an assignee is ident n in 37 CFR 3.11. Comp	"Indication form ed. Use of a Customer A TO BE PRINTED ON Tified below, no assignee	(1) the names of up to or agents OR, alternativ (2) the name of a single registered attorney or a 2 registered patent attor listed, no name will be particular to the particular of the particul	ely, firm (having as a megent) and the names neys or agents. If no printed. e) tent. If an assignee assignment.	nember a 2of up to name is 3is identified below, the d	ocument has been filed for
Please check the appropri	ate assignee category or	categories (will not be pr	rinted on the patent):	Individual 🗖 Corp	oration or other private gr	oup entity 🗖 Government
4a. The following fee(s) are submitted: ☐ Issue Fee ☐ Publication Fee (No small entity discount permitted) ☐ Advance Order - # of Copies			4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) ☐ A check is enclosed. ☐ Payment by credit card. Form PTO-2038 is attached. ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).			
• •	s SMALL ENTITY statu	ıs. See 37 CFR 1.27.	☐ b. Applicant is no long	er claiming SMALL	ENTITY status. See 37 C	FR 1.27(g)(2). ne assignee or other party in
		and a reconstitution				
Authorized Signature				Date		
Typed or printed name						
This collection of informan application. Confident submitting the completed his form and/or suggestions 1450. Alexandria V	ation is required by 37 Ciality is governed by 35 I application form to the ons for reducing this but iroinia 22313-1450 DO	CFR 1.311. The information U.S.C. 122 and 37 CFR U.S.C. 122 and 17 CFR USPTO. Time will vary rusp, should be sent to the NOT SEND FEES OR (on is required to obtain or re 1.14. This collection is esti depending upon the indivi- e Chief Information Office.	etain a benefit by the mated to take 12 mi dual case. Any com r, U.S. Patent and Tr	public which is to file (annutes to complete, including ments on the amount of tigademark Office, U.S. Deposition of the complete of the compl	d by the USPTO to process) ng gathering, preparing, and me you require to complete artment of Commerce, P.O. for Patents, P.O. Box 1450

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09/284,699	04/19/1999	YASUSHI TANAKA	450108-4542	2687
20999 75	90 09/16/2011	EXAMINER		
	WRENCE & HAUG	SALCE, JASON P		
745 FIFTH AVENUE- 10TH FL. NEW YORK, NY 10151			ART UNIT	PAPER NUMBER
			2421	

DATE MAILED: 09/16/2011

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

- 1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
- 2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
- 3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
- 5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- 6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
- 8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
- 9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

	Application No.	Applicant(s)	
	09/284,699	TANAKA, YASUSHI	
Notice of Allowability	Examiner	Art Unit	
	JASON SALCE	2421	
The MAILING DATE of this communication apperall claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RID of the Office or upon petition by the applicant. See 37 CFR 1.313 1. ☐ This communication is responsive to 6/22/2011. 2. ☐ An election was made by the applicant in response to a rest requirement and election have been incorporated into this as as a long to the applicant in response to a rest requirement and election have been incorporated into this as as a long to the applicant in response to a rest requirement and election have been incorporated into this as a long to the allowed claim(s) is/are 1-11,14-35 and 37. 4. ☐ Acknowledgment is made of a claim for foreign priority under an an applicant beautified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the certified copies of the priority documents have a long to the lo	(OR REMAINS) CLOSED or other appropriate comm GHTS. This application is and MPEP 1308. riction requirement set fort action. rr 35 U.S.C. § 119(a)-(d) or been received. been received in Application cuments have been received.	n this application. If not included unication will be mailed in due coursubject to withdrawal from issue at a during the interview on; the (f).	se. THIS the initiative restriction
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submit INFORMAL PATENT APPLICATION (PTO-152) which give	ENT of this application. ted. Note the attached EXA	AMINER'S AMENDMENT or NOTIC	
6. CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftspers 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Paper No./Mail Date Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the deposit of B attached Examiner's comment regarding REQUIREMENT FOR	be submitted. on's Patent Drawing Revie s Amendment / Comment of 84(c)) should be written on he header according to 37 C	w (PTO-948) attached or in the Office action of the drawings in the front (not the back FR 1.121(d). ust be submitted. Note the	k) of
Attachment(s) 1. ☑ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material /Jason Salce/ Primary Examiner, Art Unit 2421	6. ☐ Interview S Paper No 7. ☒ Examiner's	nformal Patent Application Summary (PTO-413), /Mail Date s Amendment/Comment s Statement of Reasons for Allowan	ce

DETAILED ACTION

Allowable Subject Matter

Claims 1-11, 14-35 and 37 are allowed.

The following is an examiner's statement of reasons for allowance:

Referring to independent claims 1, 6, 16, 22, 31-35 and 37, the prior art of record fails to anticipate or render obvious the combined elements/steps of "wherein said program content data includes at least three types of data that include modifiable data, fixed data and comparatively large-sized data" in conjunction with "wherein the modifiable data includes a broadcast schedule of a program and a first reference number to the fixed data, the fixed data includes a name of the program, a second reference number to the modifiable data, and a third reference number to the comparatively large-sized data includes sound data and video data of a commercial", as recited in the claims.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

The Examiner provided additional search based on the claim amendment and found the Chaney and Roop reference, which describe the detailed data structures of electronic program guide, but fail to teach that fixed data includes a second reference number to the modifiable data and a third reference number to comparatively large-sized data that includes sound data and video data of a commercial.

Conclusion

Page 3

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JASON SALCE whose telephone number is (571)272-7301. The examiner can normally be reached on M-F 9am-6pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine L. Kincaid can be reached on (571) 272-4063. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Jason Salce/ Primary Examiner, Art Unit 2421 Jason Salce Primary Examiner Art Unit 2421

September 7, 2011